

**Perdagangan**  
*Trade*

**VII**



### 7.1. PERDAGANGAN

Kegiatan perdagangan merupakan usaha jasa yang menghubungkan antara produsen dan konsumen. Keuntungan kegiatan perdagangan ini selain dapat memindahkan barang dari sesuatu tempat ke tempat yang lain juga dapat mengangkat barang ke tempat yang mempunyai nilai ekonomi yang lebih tinggi.

Subsektor perdagangan mengalami peningkatan di tahun ini, sebagai salah satu indikator adalah peningkatan jumlah penerbitan perijinan usaha baru.

### 7.1. TRADE

*Trade activity is service establishment which is linked between producers and consumer, in economic theory has a function as time and place utility. The advantages of trade activity are not only to move goods from ones place to other places, but also lift goods from unutilized places to other places that has more values.*

*Trading sector has increased this year, as one indicator is the increase in the number of new issuance of busines licenses.*



**Tabel 7.1.1** Rekapitulasi Penerbitan Perijinan Perdagangan (SITU, SIUP, TDP, dan Gudang) di Kabupaten Bandung Barat, 2012  
 Table Rekapitulation of Trade Liscence Publishing and Kind (SITU, SIUP, TDP, and Houseware) Bandung Barat Regency, 2012

| No.                 | Kode BPS<br>BPS Code | Kecamatan<br>District | SIUP<br>Siup Papers                    |           |           |                    |           |           |
|---------------------|----------------------|-----------------------|----------------------------------------|-----------|-----------|--------------------|-----------|-----------|
|                     |                      |                       | Golongan Usaha Baru<br>New Trade Group |           |           | Golongan Usaha HER |           |           |
|                     |                      |                       | PK<br>(4)                              | PM<br>(5) | PB<br>(6) | PK<br>(7)          | PM<br>(8) | PB<br>(9) |
| 1                   | 010                  | Rongga                | 2                                      | -         | -         | 1                  | -         | -         |
| 2                   | 020                  | Gununghalu            | 3                                      | 1         | -         | 3                  | -         | -         |
| 3                   | 030                  | Sindangkerta          | 5                                      | 1         | -         | 7                  | -         | -         |
| 4                   | 040                  | Cililin               | 9                                      | -         | -         | 6                  | -         | -         |
| 5                   | 050                  | Cihampelas            | 15                                     | 3         | -         | 3                  | -         | -         |
| 6                   | 060                  | Cipongkor             | 6                                      | 1         | -         | -                  | -         | -         |
| 7                   | 070                  | Batujajar             | 23                                     | 1         | 1         | 6                  | -         | 3         |
| 8                   | 071                  | Saguling              | -                                      | -         | -         | -                  | -         | -         |
| 9                   | 080                  | Cipatat               | 26                                     | 3         | 3         | 8                  | -         | 1         |
| 10                  | 090                  | Padalarang            | 75                                     | 11        | 13        | 12                 | 5         | 4         |
| 11                  | 100                  | Ngamprah              | 100                                    | 10        | 6         | 23                 | 1         | 1         |
| 12                  | 110                  | Parongpong            | 55                                     | 7         | 6         | 12                 | 2         | 1         |
| 13                  | 120                  | Lembang               | 46                                     | 8         | 8         | 18                 | -         | -         |
| 14                  | 130                  | Cisarua               | 18                                     | 2         | 1         | 8                  | -         | 2         |
| 15                  | 140                  | Cikalongwetan         | 19                                     | 2         | -         | 4                  | -         | -         |
| 16                  | 150                  | Cipeundeuy            | 13                                     | 1         | -         | 6                  | -         | -         |
| <b>Jumlah/Total</b> |                      |                       | <b>405</b>                             | <b>51</b> | <b>38</b> | <b>117</b>         | <b>8</b>  | <b>12</b> |
| <b>2011</b>         |                      |                       | <b>415</b>                             | <b>51</b> | <b>38</b> | <b>117</b>         | <b>8</b>  | <b>12</b> |

Sumber: Dinas Perindustrian Perdagangan Koperasi & Koperasi Unit Menengah Kecil & Makro  
 Source: Office of Trading and Manufacturing of Bandung Barat Regency

Tabel 7.1.1 Lanjutan  
Tabel 7.1.1 Continued

| No.                 | Kode<br>BPS<br>BPS<br>Code | Kecamatan<br>District | TDP<br>TDP Papers |            |           |            |          |          |
|---------------------|----------------------------|-----------------------|-------------------|------------|-----------|------------|----------|----------|
|                     |                            |                       | BARU<br>New       |            |           |            |          |          |
|                     |                            |                       | PT                | CV         | KOP       | PO         | BUL      | PMA      |
| (1)                 | (2)                        | (3)                   | (4)               | (5)        | (6)       | (7)        | (8)      | (9)      |
| 1                   | 010                        | Rongga                | -                 | 2          | 1         | 2          | -        | -        |
| 2                   | 020                        | Gununghalu            | -                 | -          | 1         | 7          | -        | -        |
| 3                   | 030                        | Sindangkerta          | 1                 | 1          | 3         | 11         | -        | -        |
| 4                   | 040                        | Cililin               | -                 | 4          | 3         | 19         | -        | -        |
| 5                   | 050                        | Cihampelas            | 1                 | 14         | 1         | 30         | -        | -        |
| 6                   | 060                        | Cipongkor             | 2                 | 8          | -         | 8          | -        | -        |
| 7                   | 070                        | Batujajar             | 14                | 16         | 4         | 25         | -        | -        |
| 8                   | 071                        | Saguling              | -                 | -          | -         | -          | -        | -        |
| 9                   | 080                        | Cipatat               | 8                 | 14         | 6         | 41         | -        | -        |
| 10                  | 090                        | Padalarang            | 58                | 61         | 9         | 74         | -        | 2        |
| 11                  | 100                        | Ngamprah              | 31                | 101        | 7         | 61         | -        | -        |
| 12                  | 110                        | Parongpong            | 22                | 44         | 7         | 51         | -        | -        |
| 13                  | 120                        | Lembang               | 19                | 34         | 9         | 78         | -        | 1        |
| 14                  | 130                        | Cisarua               | 7                 | 8          | 1         | 33         | -        | -        |
| 15                  | 140                        | Cikalongwetan         | 3                 | 11         | 4         | 26         | -        | -        |
| 16                  | 150                        | Cipeundeuy            | 2                 | 2          | 1         | 19         | -        | -        |
| <b>Jumlah Total</b> |                            |                       | <b>168</b>        | <b>265</b> | <b>57</b> | <b>485</b> | <b>-</b> | <b>3</b> |
| <b>2011</b>         |                            |                       | <b>168</b>        | <b>320</b> | <b>57</b> | <b>485</b> | <b>-</b> | <b>3</b> |

Sumber: Dinas Perindustrian Perdagangan Koperasi & Koperasi Unit Menengah Kecil & Makro  
Source: Office of Trading and Manufacturing of Bandung Barat Regency